# ASSOCIATE MEMBERSHIP PACKAGE













### Advocating for agritourism farmers since 1973

Agritourism Ontario was founded in 1973 as a notfor-profit, educational, and promotional organization. Its general membership is made up of dedicated Ontario farmers with a keen interest in promoting the direct farm sales industry (which includes diversified farming), encouraging improvements and maintaining integrity in the industry.



## ASSOCIATE MEMBERSHIP OPPORTUNITIES

Being an associate member of Agritourism Ontario provides you and your business with numerous benefits including networking opportunities, advertising, social media profile, webinars, sponsorship, industry insights and more.

Agritourism Ontario is home to nearly 300 Ontario farms ranging in size, scope, crop, and production. Our members look to our Associate Member when considering their sourcing of products and services and we work with industry suppliers who cater to businesses in the agricultural sector.

We thank you for your consideration of joining Agritourism Ontario. The dedication, professionalism and innovative thinking of our members makes it a great partnership for our Associate Members.

#### \$1,500 - LEADER

- Access to Agritourism Ontario membership list
- Company logo on Agritourism Ontario website
- Invitation to Agritourism Ontario events
- Subscription to Horizons
  newsletter
- Four free ads in Horizons newsletter
- One editorial article in Horizons newsletter
- Six social media posts
- Invitation and sponsorship of guest speaker at OFVC conference or educational session
- Opportunity to host information session for members
- Two free marketing e-blasts to members
- Signage (company to provide) at Agritourism Ontario sessions of Ontario Fruit and Vegetable Conference

#### **\$750 – PARTNER**

- Access to Agritourism Ontario membership list
- · Company logo on Agritourism Ontario website
- Invitation to Agritourism Ontario events
- Subscription to Horizons newsletter
- Two free ads in Horizons newsletter
- Sponsorship of speaker at Agritourism Ontario session of Ontario Fruit and Vegetable Convention
- Three social media posts
- Opportunity to host information session for members
- One free marketing e-blast to members

#### \$350 - ASSOCIATE

- Access to Agritourism Ontario membership list
- Company name on Agritourism Ontario website
- Invitation to Agritourism Ontario events
- One social media post
- Subscription to Horizons newsletter

### ASSOCIATE MEMBERSHIP APPLICATION FORM



#### CONTACT DETAILS

Please provide the contact details you wish to be accessed by Agritourism Ontario members.

Name:	Title:
Email:	Phone:
Address:	City:
Province:	——— Postal Code: ————
COMPANY INFORMATION	
Name:	Title:
Company Description:	

#### PAYMENT INFORMATION

Membership Dues:	🗌 Leader - \$1,500	Partner - \$750	🗆 Associate - \$350	
Card Number:			Expiry Date:	Security Code:
				2
Cardholder Name:			Signature:	



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agritourismontario.com

